## What is Claimed is:

1. A fluorescent display device comprising:

a vacuum envelope constituted by a face plate, an anodeside substrate and side plates;

cathodes arranged between said face plate and said anodeside substrate; and

a metal film for a pseudo half mirror arranged on a rear surface of said face plate and including opening portions and non-opening portions.

- 2. A fluorescent display device as defined in claim 1, wherein said metal film is formed on a whole rear surface of said face plate.
- 3. A fluorescent display device as defined in claim 1 or 2, wherein said metal film is made of aluminum.
- 4. A fluorescent display device as defined in claim 1 or 2, wherein said opening portions and non-opening portions are arranged in a lattice-like manner.
- 5. A fluorescent display device as defined in claim 1 or 2, wherein said metal film is formed with a void portion for conforming deposition of a getter thereon.